

SCOM 242.8101 Syllabus Spring 2019

Course Information:

SCOM 242 Presentation Speaking
Tuesday/Thursday 9:30am
Harrison 0118

Course Materials:

Required Text: As assigned, all texts will be available via Libraries or will be posted on canvas.

Instructor Information:

Name: Dr. Paul E. Mabrey III
Office: 1143 Student Success Center
Office Hours: Tuesday: 11am-12pm
By appointment
Office Phone: 540 – 568 – 4818
JMU Email: mabreype@jmu.edu
Canvas: canvas.jmu.edu
Website: sites.jmu.edu/mabrey

Course Description:

Study of methods for preparing and presenting public speeches. Consideration of impromptu and extemporaneous speaking, sales speeches, business presentations and other special occasion speeches. Emphasis on performance and evaluation.

Academic Honesty

I adhere to James Madison University's Honor Code. Below is an EXCERPT but you should visit www.jmu.edu/honor/code.shtml for more information. Do not hesitate to ask should you have ANY questions. Individuals/groups caught will be punished.

"Students shall observe complete honesty in all academic matters. Violations of the Honor Code include, but are not limited to, taking or attempting to take any of the following actions:

- Using unauthorized materials or receiving unauthorized assistance during an examination or in connection with any work done for academic credit. Unauthorized materials may include, but are not limited to, notes, textbooks, previous examinations, exhibits, experiments, papers or other supplementary items.
- Giving false or misleading information regarding an academic matter.
- Copying information from another student during an examination.
- Rendering unauthorized assistance to another student by knowingly permitting him or her to see or copy all or a portion of an examination or any work to be submitted for academic credit."

Attendance:

Communication can be best understood and practiced through our interactions. Your presence, company and attendance are required for this class. I will take attendance at the beginning of every class. The class is structured such that frequent absences will significantly affect your final grade. **Due to this being an eight-week class, after your first absence, your final grade will drop half a letter grade for every subsequent absence. Excused absences are those absences sanctioned by James Madison University for university events. ASSIGNMENTS CANNOT BE MADE UP OR RETAKEN.**

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Anticipated Schedule:

Tuesday 1/8	Introductions & Course Planning
Thursday 1/10	Prior speech analysis presentation
Asynchronous	Best speech paper proposal
Tuesday 1/15	Speech preparation process
Thursday 1/17	Speech preparation tools
Asynchronous	Best speech paper
Tuesday 1/22	Visual Design
Thursday 1/24	Research article presentation
Asynchronous	Communication Center Consultation #1
Tuesday 1/29	Self-advocacy presentation
Thursday 1/31	Self-advocacy presentation
Asynchronous	Business Pitch presentation plan
Tuesday 2/5	No Class – Assessment Day
Thursday 2/7	Business pitch workshop
Asynchronous	Communication Center Consultation #2
Tuesday 2/12	Business pitch presentation
Thursday 2/14	Business pitch presentation
Asynchronous	Communication Center Consultation #3
Tuesday 2/19	Skill
Thursday 2/21	Prior speech analysis presentation redux
	Course evaluations
Asynchronous	Reflection Paper
Tuesday 2/26	Praise/celebration presentation

Assignment Points:

Prior speech analysis presentation	50
Best speech paper proposal	25
Best speech paper	50
Research article presentation	100
Self-advocacy presentation	100
Business pitch presentation plan	50
Business pitch presentation	100
Prior speech analysis presentation redux	50
Reflection paper	50
Praise/celebration presentation	50
Communication Center consultations	75
Total	700

Grading Scale:

A	658-700	B+	609-629	C+	539-559	D+	469-489
A-	630-657	B	588-608	C	518-538	D	420-468
		B-	560-587	C-	490-517	F	0-419

“C” is considered average. Points are not rounded; you receive what you have earned.

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Assignment Explanations:

Prior speech analysis presentation: 3-minute presentation where you identify a prior speech you have given to analyze. Briefly describe the context, speech itself, and explain how you prepared for the speech. Visual aid use expected.

Best speech paper proposal: 1-page (single spaced), identify a publicly given and available speech (15-30 minutes) that you believe to be among the best speeches delivered. Be sure to include a link to the speech and why you think it is a best speech.

Best speech paper: 2-3 pages (single spaced), closely analyze a best speech and make a case for why it should be considered a best speech. Be sure to use examples and evidence to analyze the audience, context, and delivery. Be sure to engage in close textual analysis.

Research article presentation: 3-minute Informative presentation about a research article related to some aspect of public speaking. This presentation should utilize a visual aid, review the research article, and highlight relevance for being a good presentational speaker. Article should be approved by professor.

Self-advocacy presentation: 5-minute presentation where you pitch yourself for a job or graduate school opportunity. You should identify a specific job posting or graduate program you might be interested in and deliver a 5-minute presentation where you explain why you should be selected for it. You may use a visual aid. You will be expected to answer a question or two following your presentation.

Business pitch presentation plan: Each group will submit a written presentation plan to include your problem framing, solution(s), stakeholders, research, outline, group member presentation expectations, etc.

Business pitch presentation: Each group will deliver a 20-minute presentation proposing a change of something at JMU. You will need to identify stakeholders, provide research, utilize visual aid, etc. You will answer up to 5 minutes of questions afterwards.

Prior speech analysis presentation redux: 3-minute presentation where you revisit your first self-analysis presentation. How would you evaluate that same speech now? How would you do it differently?

Reflection paper: 2-3-page paper (single-spaced) reflecting on your presentational skill development across the semester.

Praise/celebration presentation: 3-minute praise and/or celebration speech about anyone or anything.

Communication Center Visits: Over the course of the class, you need to visit the Communication Center three times for speech consultations. One for organization and preparation, one for rehearsal and practice, one for self-analysis of speech already given for SCOM 242. For the self-analysis, you should view your speech on mute.

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Student Concerns and/or Accommodations:

If you have any special concerns please let me know as early as possible. If you have any special concerns please let me know as early as possible. JMU abides by Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act, which mandate reasonable accommodations be provided for students with documented disabilities. If you have a disability and may require some type of instructional and/or examination accommodations, please contact me early in the semester so that I can provide or facilitate provision of accommodations you may need. If you have not already done so, you will need to register with the Office of Disability Services, the designated office on campus to provide services for students with disabilities. The office is located in the Student Success Center on the first floor. You may call 540-568-6705 for more information.

Gender Based Violence: Title IX of the Education Amendments of 1972 states "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance." Faculty are considered mandatory reporters of sexual violence disclosures, but confidential resources are available at JMU. If you need assistance of any kind with sexual assault, intimate partner violence or stalking please consult jmu.edu/ccasa.

Basic Needs:

Any student who faces challenges that may affect their performance in the course should consult the resources outlined below. If there is not a resource or you find the resources inadequate, you are urged to contact the Dean of Students for support, <http://www.jmu.edu/studentaffairs/departments/deanofstudents/index.shtml>. Furthermore, please notify the professor if you are not comfortable in doing so. This will enable him to provide any resources that he may possess.

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| Food: | Campus Kitchen at jmucampuskitchen@gmail.com
Patchwork Pantry patchworkpantry@gmail.com 540.433.2148 |
| Housing: | JMU Residential Life 540.568.4663
Salvation Army 540.433.2785
Open Doors 540.271.1701 |
| Financial: | Financial Aid Office, ask for Madison Forever Scholarship, previously Madison For Keeps
http://www.jmu.edu/scholarships/finaid/madison-for-keeps.shtml |
| Counseling: | JMU Counseling Center https://www.jmu.edu/counselingctr/ |

LGBT & Ally Education Office:

Located on the first floor of Student Success Center, The Lesbian, Gay, Bisexual, Transgender, Queer & Ally Education Program works toward promoting James Madison University's commitment to diversity through education, support, advocacy and the fostering of equity for all students, regardless of sexual orientation or gender identity and expression. <https://www.jmu.edu/lgbta/>

Academic Support Resources:

James Madison University has an amazing amount of quality services available to you as a student. Career & Academic Planning, Counseling and Student Development Center, University Health Center Outreach & Prevention Services and the Learning Resource Centers just to name a few.

- Communication Center: <http://www.jmu.edu/commcenter/>
Writing Center: <http://www.jmu.edu/uwc/>
Learning Strategies Instruction: <https://www.jmu.edu/lsi/>
English Language Learner Services: <https://www.jmu.edu/ells/>

Religious Accommodations:

All faculty are required to give reasonable and appropriate accommodations to students requesting them on grounds of religious observation. The faculty member determines what accommodations are appropriate for his/her course. Students should notify the faculty by no later than the end of the Drop-Add period the first week of the semester of potential scheduled absences and determine with the instructor if mutually acceptable alternative methods exist for completing the missed classroom time, lab or activity. Contact the [Office of Equal Opportunity](#) at (540) 568-6991 if you have additional questions.

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Office Hours:

While I am almost always in my office during office hours, I occasionally step out to run an errand or visit with a colleague, debater or student. Dropping in without prior arrangements does not guarantee I am immediately available. Appointments are strongly encouraged to maximize time management for both student and faculty.

Grade Disputes:

If you wish to dispute a received grade, you must submit your grade dispute in writing within one week of receiving the grade in question.

Cell phones:

Please turn them off, put them on silent or vibrate. The only time anyone should be on a cell phone is for an emergency. NO TEXTING. If there is an emergency on campus, all of our phones should be vibrating.

Weather:

Decisions to close university operations will be made by the President or a designee. If the decision to close is made, announcements will be made on JMU radio station 1610AM, on the [JMU Home Page](#) on the World Wide Web and on area radio and television stations. When it is necessary to cancel classes due to weather or other emergency, we will hold class electronically, using Canvas. Please check Canvas if class is cancelled for assignments. Additionally, the university may be forced to cancel or reschedule final examinations. Decisions to close university operations will be made by the President, or a designee. If the decision to close the university and reschedule final examinations is made, announcements will be made as noted above. When the university closes due to weather or other type of emergency, faculty will administer regularly scheduled examinations at a time designated by the university. The official make up time will be designated as part of the closing announcement. Unless otherwise notified, examination locations will be the same as the location for the regularly scheduled exam. If it is determined that exams cannot be given because of inclement weather or other emergency, faculty will assign final grades to students based on the exams, tests and projects completed prior to the regularly scheduled exam date.

Writing Guidelines:

Keep it simple. Identify yourself, the course, section, assignment and meeting time on the paper. You should use 12-point font, double-spaced and one inch margins all around. Use the most recent APA format style guidelines. Default to specific assignment guidelines if they differ.

Drop/Add:

Students are responsible for registering for and/or dropping classes and for verifying their class schedules on MyMadison.

College of Arts & Letters First Week Attendance Policy:

At the instructor's discretion, any student registered for a class in the College of Arts and Letters who does not attend the first two (2) scheduled meetings of the class (or does not attend the first scheduled meeting of a class that meets once a week) may be administratively dropped from the class. Students dropped for non-attendance will be notified via e-mail by the Associate Dean of the College.

Students who fail to attend the first two meetings of a class for which they are registered but who do not receive an e-mail notification have not been administratively dropped by their instructor. Unless those students drop the course on their own, they will receive a grade at the end of the semester. All students are responsible for verifying the accuracy of their schedules and changes made in their schedule via e-mail and through the web.

Living Document:

The syllabus is a work in progress and subject to change. You will be notified of any changes.

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SIGNATURE & ACKNOWLEDGEMENT:

I acknowledge that I have read and fully understand the material contained in the syllabus and this website.

By completing the following form, I agree to abide by the course policies set out in the syllabus and this website. Furthermore, on my honor, I will not give nor receive any unauthorized assistance on any assignment.

Name (print)

Date

Honor Code Signature