

JMU Academic Presentation Group Rubric

Trait	Unsatisfactory	Competent	Superior
Purpose Topic/public issue choice, thesis/purpose and audience relevance	<input type="checkbox"/> Topic is not appropriate for the situation. <input type="checkbox"/> Thesis is missing or unclear. <input type="checkbox"/> Little audience relevance.	<input type="checkbox"/> Topic is appropriate for the situation. <input type="checkbox"/> Thesis is clear and discernible. <input type="checkbox"/> Topic is made relevant to the audience.	<input type="checkbox"/> Ideal topic for the situation. <input type="checkbox"/> Thesis is sophisticated. <input type="checkbox"/> Audience relevance is shown throughout.
Structure Introduction, body conclusion, organization	<input type="checkbox"/> Missing or incomplete introduction and/or conclusion. <input type="checkbox"/> Content is haphazardly organized. Presentation is hard to follow.	<input type="checkbox"/> Clear and complete introduction and conclusion. <input type="checkbox"/> Content is adequately organized. Issue well covered.	<input type="checkbox"/> Conclusion is engaging, complete, and memorable. <input type="checkbox"/> Content effectively organized; highlights complexity of the issue. <input type="checkbox"/> Offers new insight.
Supporting Materials Evidence, research, oral citations, multiple perspectives, creativity	<input type="checkbox"/> Most supporting materials are not appropriate, credible, or relevant for the topic. <input type="checkbox"/> Little or no attempt to cite sources orally. <input type="checkbox"/> Supporting materials poorly presented.	<input type="checkbox"/> Most supporting materials are appropriate, credible and relevant for the topic. <input type="checkbox"/> Materials cited orally, but citations may not be complete. <input type="checkbox"/> Materials delivered adequately.	<input type="checkbox"/> All supporting materials are appropriate, credible and relevant. <input type="checkbox"/> All oral citations are complete and well credentialed. <input type="checkbox"/> Materials presented effectively.
Delivery Confidence, vocal cues, eye contact, gestures, movement, appearance, pace, PowerPoint, visual aids	<input type="checkbox"/> Most individuals do not use appropriate vocal projection and variety. <input type="checkbox"/> Most individuals do not speak with appropriate confidence. <input type="checkbox"/> Gestures and movement may be distracting. <input type="checkbox"/> Most appear unprofessional. <input type="checkbox"/> Unappealing PowerPoint, text heavy, poorly utilized.	<input type="checkbox"/> Most individuals use appropriate vocal projection and variety. <input type="checkbox"/> Most individuals speak with appropriate confidence and are conversational. <input type="checkbox"/> Most individuals use gestures and movement appropriately. <input type="checkbox"/> Most appear professional. <input type="checkbox"/> Visual aids use images rather than text and are managed well during presentation.	<input type="checkbox"/> Each individual uses appropriate vocal projection and variety. <input type="checkbox"/> Each individual speaks with appropriate confidence and are conversational. <input type="checkbox"/> All appear professional. <input type="checkbox"/> Visual aids are appealing, integrated smoothly, and error free.
Group Dynamics Perceived cohesiveness, coordination, transitions, nonverbals while not delivering	<input type="checkbox"/> Group demonstrates little to no collaboration, little flow, poor or missing transitions. <input type="checkbox"/> Little evidence of cohesion. <input type="checkbox"/> Most individuals display inappropriate nonverbal behaviors when not speaking.	<input type="checkbox"/> Groups appears to have collaborated on the presentation; sections are tied together with clear transitions. <input type="checkbox"/> Some evidence of cohesion. <input type="checkbox"/> Most individuals display appropriate nonverbal behaviors most of the time.	<input type="checkbox"/> Group clearly collaborated on the presentation; sections are connected with well-executed and seamless transitions. <input type="checkbox"/> The group is clearly cohesive. <input type="checkbox"/> Each individual displays appropriate nonverbal behaviors at all times.